

Exhibition HfG-Archiv / Museum Ulm
Not My Thing – Gender in Design
15 February until 19 May 2019
Opening: 14 February 2019

Photo-Credits (14 January 2018)

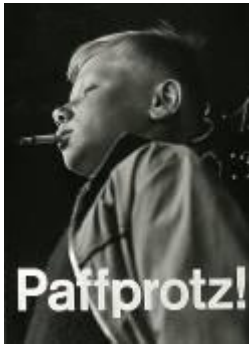


01
Gender Calling: Softair-Gun for Girls (2011)
© Dominique Gehrke



02
Anti-Smoking-Campaign: "Dämchen? dämlich!"
Department: Visual Communication
1963/64
Lecturer: Adolf Zillmann
Student: unknown
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In the 1960s, students of the Hochschule für Gestaltung Ulm (HfG) designed a campaign against smoking.



Anti-Smoking-Campaign: "Paffprotz"

Department: Visual Communication

1963/64

Lecturer: Adolf Zillmann

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Hochschule für Gestaltung Ulm (HfG) designed a campaign against smoking.



Designer in Residence

Olivia Daigneault Deschênes: "Show me how you eat, I will tell you who you are" (2018)

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In summer 2018, the HfG-Archiv called for applications for a "Designer in Residence" program for the first time. From October to December, the Canadian architectural designer Olivia Daigneault Deschênes lived and worked on the campus of the former Ulm School of Design (HfG) and in the HfG-Archiv.



05 and 06

"Heer" Bench for Breastfeeding in Public (2018)

Studio 52hours (Ivana Preiss, Filip Vasić, Nikola Knežević)

Glass/Polyester Resin

Photo: Marija Gašparović

© 52hours



07

LEGO Technic Go-Kart (2011)

© Hinz / Weller / Krämer / Rajabi



08

OGEL-Hybrid Doll's Pram (2011)

© Simon Hellwig



09

The Blue Project I – Jake and His Blue Things, Lightjet print, NYC, USA (2006)

© JeongMee Yoon



10

The Pink Project – Emily and Her Pink Things, Lightjet print, NYC, USA (2005)

© JeongMee Yoon



11

Project Week

with pupils of the Dornstadt Realschule (2018)

Photo: Matthias Schmiedel

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12

Nike Pro Hijab (2017)

Zeina Nassar Boxing

© Nike



13

Nike Pro Hijab (2017)

Zeina Nassar Running

© Nike