



Museum Ulm | Marktplatz 9 | 89073 Ulm

: Press Release 04|10|2022

Stadt Ulm

ulm

# Shaping Protest: From Otl Aicher to Today

12 November 2022 to 16 April 2023

Opening | Fri | 11 November 2022 | 7 pm

On the occasion of the 100th birthday of **Otl Aicher** (1922-1991), one of the most influential communication designers of the 20th century, the **Museum Ulm** presents an exhibition that focuses on the design of opposition and protest in international contemporary culture.

Protest and civil disobedience were strong traits of **Aicher's** political thinking. Already as a youth he developed a resistant attitude, initially against the appropriation by the National Socialist regime of injustice. Later, his opposition developed into a public confession. It was formative for his design work.

In connection with **Otl Aicher's** concerns and the major protest movements of the recent past, the exhibition also shows works and series of works by international artists and graphic artists in selected public places in the city of Ulm. In paintings, drawings, image montages, poster and flyer campaigns, neon signs, billboards, videos and animations, they deal with slogans, symbols, gestures and signals of resistance, enlightenment and protest on the topics of environment, peace, democracy, consumption, health, human rights, equality and diversity.

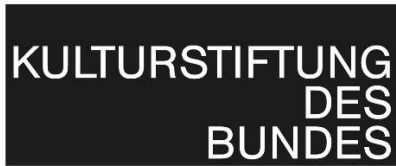
With works by

Otl Aicher, Noma Bar, AA Bronson, Jeremy Deller, (Frank) Shepard Fairey, Parastou Forouhar, Grapus, Guerilla Girls, Tina Hage, Jenny Holzer, Jeff Hong, Mitsuo Katsui, Barbara Kruger, Luba Lukova, Tine Melzer, Pierre Mendell, Csaba Nemes, Mohamed Ben Soltane, Klaus Staeck, Oliviero Toscani, Tomi Ungerer, Jan Wilker



The exhibition is accompanied by a publication and a comprehensive programme of events.

Funded by the Kulturstiftung des Bundes (German Federal Cultural Foundation)



Funded by the Beauftragte der Bundesregierung Kultur und Medien (Federal Government Commissioner for Culture and Media)



## : Press Talk

Thu | 10 November 2022 | 11 am | Museum Ulm

With the curators Dr. Stefanie Dathe and Dr. Martin Mäntele

Fig.: Otl Aicher, Nein Volksversammlung, 1983 (c) Florian Aicher, HfG-Archiv / Museum Ulm

Further **information** is also available at [www.museumulm.de](http://www.museumulm.de).

**Museum Ulm**  
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**Opening Hours**  
Tue - Sun : 11 a.m. - 05 p.m.  
Sat - Sun : 11 a.m. - 06 p.m.  
[www.museumulm.de](http://www.museumulm.de)